

## PRESS RELEASE

Winter 2010/2011

### That's winter: relaxing at the spa and overnight stays on the glacier

Tauern Spa and Peakworld 3000 are some of the amazing highlights in Zell am See-Kaprun

Relaxation down in the valley, fascinating moments on the summit: right in time for the start of the winter season, the holiday destination Zell am See-Kaprun offers its guests new sights to explore. For one week holidaymakers have been able to enjoy the water and wellness oasis Tauern Spa. Already during the test mode, all those who are looking for relaxation can appreciate the manifold offers at the 48,000-square-metre-large complex. The official opening ceremony is taking place on 2nd December.

And it will not be long either until another new highlight is opening its doors high above the roofs of Zell am See and Kaprun: from mid-December Peakworld 3000 will be open to the public. Right now it still is the highest situated construction site in the province of Salzburg. After its opening, it will then provide insight into the fascinating environment of the Alps. At the Cinema 3000, visitors can watch documentaries on the glacier and its evolution. In the so-called National Park Gallery - a 360-metre-long gallery leading to a panorama platform - there are five exciting information areas on topics like the treasures of the Hohe Tauern mountain range and its evolution.

Until January, the glacier of Kitzsteinhorn will be the construction site of the Volvo Ice Camp, too. Then, guests can spend a day or even a night at the igloos made of ice and snow at an altitude of 2,500 metres above sea level. In addition, the glacier is the place where the routes of 'Freeride XXL' start. As long as the weather cooperates, passionate freeriders can grab the unique opportunity to ride across pristine blankets of snow. Several workshops make sure that all participants know the right technique and how to use their safety equipment.

→ Peakworld 3000: here, holidaymakers can learn more about Kitzsteinhorn.

→ Tauern Spa: spa, wellness, and a four-star hotel on 48,000 square metres.

→ Ice Camp: from January 2011 the glacier hosts an igloo world again.

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On Schmittenhöhe, winter sports athletes are awaited by 77 kilometres of perfectly white ski runs. Thanks to state-of-the-art snow cannon systems and a recently installed reservoir with a capacity of 174.000 cubic metres, perfect conditions and unalloyed fun on the slopes can be taken for granted! Besides Rome Park Schmitten - a must-go for freeskiers and snowboarders - the ski-movie run at the mountain station of Hochmaisbahn cable car is a true crowd-puller as well. Here, athletes are filmed by two cameras. Afterwards they can watch and download their video and even send it to friends all around the globe.

For more information on the holiday offers of Zell am See-Kaprun please visit [www.zellamsee-kaprun.com](http://www.zellamsee-kaprun.com) on the Internet.

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**Information summary**

The holiday region of Zell am See-Kaprun with its 14,000 beds and two million overnight stays per year is one of the most important holiday destinations in Austria. The beautiful flora and fauna in the Alpine panorama and Lake Zell guarantee relaxation and well-being. Golfing, hiking, and bathing are at the focus for the summer

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time programme, but visitors can choose from more than 40 other activities as well. During the cold season, fun on skis and boards make sure that there is no dull moment. Skiers can comfortably reach the 138 kilometres of slopes covered with powder snow by one of the 54 lifts. Snowboarders enjoy the perfect conditions of the Snowpark on the 2,600-metre-high glacier plateau. Even in the summer you can swish down the slopes here. And family-friendliness is a top priority in Zell am See and Kaprun. For this reason, the region has already received various awards.