

Media winners DL2012

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Media Company	Prize
A01/008	00105	FAKE IT ALL	BRAND PROTECTION GROUP (BPG)	ANTI-COUNTERFEIT AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Gold
A02/014	00274	PERFECT STORM PRINT	GENERAL MOTORS	CADILLAC	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	STARCOM MEDIAVEST GROUP Dubai	Gold
A03/001	00004	COUGHING POSTER	NAQA ANTI-SMOKING CHARITABLE	SECONDHAND SMOKE	FP7/RUH Riyadh	SAUDI ARABIA	FP7/RUH Riyadh / INFIX Riyadh		Gold
A04/005	00133	DOUBLE TROUBLE	DIAGEO LEBANON	SMIRNOFF RED	JWT Beirut	LEBANON	JWT Beirut		Gold
A05/007	00134	WHAT'S CHRISTMAS WITHOUT RED & GREEN?	BRASSERIE ALMAZA	HEINEKEN	JWT Beirut	LEBANON	JWT Beirut	CARAT LEBANON Beirut	Gold
A06/009	00156	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL Tunisia	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunisia		Gold
A08/019	00137	SMART UNLOCK BEIRUT	T.GARGOUR & FILS	SMART	JWT Beirut	LEBANON	JWT Beirut		Gold
A08/026	00195	CHEYEF HALAK	LBCI	SOCIAL CHANGE	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut	OMD Beirut	Gold
B02/014	00113	KEEP WALKING LEBANON / NADINE LABAKI	DIAGEO	JOHNNIE WALKER	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Gold
B05/004	00114	BREAK THE SILENCE	HIMAYA	NGO/ CHILD SEXUAL ABUSE AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Gold
C01/020	00116	FAKE IT ALL	BRAND PROTECTION GROUP (BPG)	ANTI-COUNTERFEIT AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Gold
C01/041	00197	CHEYEF HALAK	LBCI	SOCIAL CHANGE	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut	OMD Beirut	Gold
A01/023	00271	CHEF ANA	KRAFT FOODS MIDDLE EAST	KRAFT CHEDDAR CANS	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES		STARCOM MEDIAVEST GROUP Dubai	Silver
A01/025	00273	GLOW IN THE DARK	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	STARCOM MEDIAVEST GROUP Dubai	Silver
A02/008	00106	FAKE IT ALL	BRAND PROTECTION GROUP (BPG)	ANTI-COUNTERFEIT AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Silver
A03/004	00232	CATCH ME IF YOU CAN	PROTEK	MONITORING SERVICES	HAVAS Tunisia	TUNISIA		HAVAS Tunisia	Silver
A04/010	00210	TODAY I WILL	COCA-COLA	COCA-COLA	FP7/DXB Dubai	UNITED ARAB EMIRATES	FP7/DXB Dubai	UM MENA Dubai	Silver
A07/001	00011	ART OF MOTION: THE FINAL 36HRS	RED BULL	ENERGY DRINK	INTERESTING TIMES Beirut	LEBANON	INTERESTING TIMES Beirut		Silver
A07/003	00018	DIGITAL LOVE	RECKITT BENCKISER	DUREX CONDOMS	BUZZMAN Paris	FRANCE	BUZZMAN Paris		Silver
A08/018	00111	NO RIGHTS NO WOMEN	NO RIGHTS NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT		Silver
A08/023	00158	THE MULTIPLE GIRLFRIENDS APP	UNILEVER	AXE	MEMAC OGILVY LABEL Tunisia	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunisia / OGILVYACTION TUNISIA Tunisia		Silver

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B02/008	00069	WORLD FOOD PROGRAM	CHIPSY EGYPT	CHIPSY	MEDIA DIRECTION OMD Cairo	EGYPT		MEDIA DIRECTION OMD Cairo	Silver
B02/013	00112	READ THE COUNTRY'S FORTUNE	CAFÉ SUPER BRASIL	COFFEE	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Silver
B02/050	00288	THE PERFECT STORM - PRODUCT	GENERAL MOTORS	CADILLAC	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	STARCOM MEDIAVEST GROUP Dubai	Silver
B05/005	00115	NO RIGHTS NO WOMEN	NO RIGHTS NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT		Silver
B05/008	00196	CHEYEF HALAK	LBCI	SOCIAL CHANGE	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut	OMD Beirut	Silver
C01/021	00117	READ THE COUNTRY'S FORTUNE	CAFÉ SUPER BRASIL	COFFEE	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Silver
C01/023	00119	BREAK THE SILENCE HIMAYA		NGO/ CHILD SEXUAL ABUSE AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Silver
C01/034	00212	TODAY I WILL	COCA-COLA	COCA-COLA	FP7/DXB Dubai	UNITED ARAB EMIRATES	FP7/DXB Dubai	UM MENA Dubai	Silver
C01/047	00302	PERFECT STORM	GENERAL MOTORS	CADILLAC	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	STARCOM MEDIAVEST GROUP Dubai	Silver
A01/009	00162	DOCTOR ENDORSEMENTS	DAC DISINFECTANTS	DAC DISINFECTANTS	OMD Dubai	UNITED ARAB EMIRATES		OMD Dubai	Bronze
A02/010	00152	SUMMER PROMOTION	SABB (THE SAUDI BRITISH BANK)	CREDIT CARDS	JWT Riyadh	SAUDI ARABIA	JWT Riyadh	MINDSHARE Riyadh	Bronze
A05/003	00030	BRRRR CAMPAIGN	COCA-COLA COMPANY	COCA-COLA	UM DUBAI	UNITED ARAB EMIRATES	FORTUNE PROMOSEVEN Dubai	UM DUBAI	Bronze
A05/010	00229	STEAM WASHING MACHINE	LG ELECTRONICS	LG STEAM WASHING MACHINE WITH DIRECT DRIVE 6 MOTION	MINDSHARE Dubai	UNITED ARAB EMIRATES		MINDSHARE Dubai	Bronze
A06/007	00109	READ THE COUNTRY'S FORTUNE	CAFÉ SUPER BRASIL	COFFEE	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	STARCOM MEDIAVEST GROUP Beirut	Bronze
A06/022	00279	PERFECT STORM - 4D	GENERAL MOTORS	CADILLAC	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	STARCOM MEDIAVEST GROUP Dubai	Bronze
A07/013	00168	ARAB IDOL	PEPSICO	PEPSI	OMD Dubai	UNITED ARAB EMIRATES		OMD Dubai	Bronze
A08/003	00014	THE BRAVE BEER MAPOUT	LEBANESE BREW	BEER	INTERESTING TIMES Beirut	LEBANON	INTERESTING TIMES Beirut		Bronze
A08/004	00015	KISS TAGGING	MAYBELLINE	COLOR SENSATIONAL LIPSTICK	INTERESTING TIMES Beirut	LEBANON	INTERESTING TIMES Beirut	UNIVERSAL MEDIA Beirut	Bronze
B01/001	00002	ANA ARABI	QTEL	TELECOMMUNICATION	LEO BURNETT QATAR Doha	QATAR	LEO BURNETT QATAR Doha	UM Doha	Bronze
B02/019	00171	DOCTOR ENDORSEMENTS	DAC DISINFECTANTS	DAC DISINFECTANTS	OMD Dubai	UNITED ARAB EMIRATES		OMD Dubai	Bronze
B02/045	00291	SEDUCE YOUR FASHION SENSES	KRAFT FOODS	CADBURY FLAKE	STARCOM MEDIAVEST GROUP Dubai	UNITED ARAB EMIRATES		STARCOM MEDIAVEST GROUP Dubai	Bronze
B03/018	00258	ZAIN ON THE MOVE	ZAIN BAHRAIN	ZAIN PREPAID SIM CARD	MINDSHARE Manama	BAHRAIN		MINDSHARE Manama	Bronze

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B05/001	00007	COUGHING POSTER	NAQA ANTI-SMOKING CHARITABLE	SECONDHAND SMOKE	FP7/RUH Riyadh	SAUDI ARABIA	FP7/RUH Riyadh / INFIX Riyadh	Bronze
B05/006	00160	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Bronze
C01/022	00118	KEEP WALKING LEBANON / NADINE LABAKI	DIAGEO	JOHNNIE WALKER	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT STARCOM MEDIAVEST GROUP Beirut	Bronze
C01/024	00120	NO RIGHTS NO WOMEN	NO RIGHTS NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	Bronze
Total Entries:		47						