BMW Motorrad Rider's Equipment – New Products in the 2010 Collection. Contents.



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At a Glance. BMW Motorrad – new products in the 2010 collection.



The BMW Motorrad collection for the new season highlights two particular characteristics reflecting the true style and philosophy of the company: First, a clear sporting orientation culminating for the time being in BMW Motorrad's successful participation in the World Superbike Championship. Second, ongoing development in the areas of safety, comfort, function, quality, and design.

The range of new products extends from the new, sporting **DoubleR Collection** (suit, helmet, boots and gloves) for the BMW S 1000 RR and the **Pant Cross** together with the matching **Jersey Cross** for hard offroad riding through new materials such as SuperFabric[®] and BeCool[™] all the way to the trendy and functional enhancement of products already lauded for their quality.

While the new **Suit Rallye 3** comes with a new membrane structure featuring comfort mapping, the **Gloves Rallye 3** stand out through their new high abrasion-resistant SuperFabric[®] material. The **Boots Rallye GS Pro** now feature a removable inner shoe for extra comfort and a pleasant climate within the boots.

The rainwear also comes with new materials, for example on the two-piece **Rain Suit RainLock 2** and the single piece **ProRain 3**. The inner coated 2.5-layer laminate now makes the suits even easier and more convenient to put on and take off.

The Function Underwear Package has been enhanced once again to an even higher standard, adjusting body temperature perfectly to varying conditions and requirements.

The **Trousers City 2** and **Trousers City 2 Denim** have been upgraded in their style and fashion, naturally without neglecting the quality for which they are known so well. On the **Boots AirFlow 3** additional AirTex inserts improve wearer comfort through even better circulation of air.

The top-quality Kids Collection is entering the market in spring 2010 in new design and with new colours. The **Kids Sweatshirt 2**, **Kids Fleece Jacket 2** and the two **T-shirts Kids Enduro/Kids Sport** are specifically tailored to the young, up-and-coming generation.

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The shirts for adults and the accessories also stand out through new colours and modern graphics in proven design. The **Womens Top 2**, **T-shirt BMW Motorrad 2** and the **Scarf BMW Motorrad 2** are simply ideal for all fans and riders of BMW motorcycles. The **T-shirt GS** and the **Scarf GS 3** appeal in particular to riders of the GS, while the **T-shirt Jump 2** and the **T-shirt Stunt** boast particularly sporting features. The upgraded **Helmet Bag Exclusive 2**, finally, offers enhanced safety and protection for all BMW Motorrad helmets.

With this wide range of new products, the line-up of BMW Motorrad Rider's Equipment is certainly complete and full of highlights for the upcoming season. So let the good times roll!

2.

11/2009 Page 4 **DoubleR Collection.**

2.1 Suit DoubleR – Superbike performance for the road.



At last – BMW once again plays a leading role in road racing. And reflecting this great new activity, the ambitious sports rider with professional demands will find everything he – or she – desires in the DoubleR Collection, a complete portfolio of rider's equipment tailored to the rider, with particularly outstanding materials in top finish.

In their design, these new products intentionally show a clear resemblance to motorsport, with an equally great focus on both comfort, safety and perfection to the last detail.

The first example is the **DoubleR** leather suit. This pure bred one-piece racing suit in BMW Motorrad Motorsport Design appeals in its lines and colour combination above all to the rider of the new BMW S 1000 RR and to the HP2 Sport rider.

By tradition, safety has always been of great significance to BMW Motorrad. Precisely this is why the 1.0-millimetre-thick kangaroo leather on the DoubleR suit is fall- and highly abrasion-proof, but nevertheless some 20 per cent lighter than the cowhide used on conventional suits. This low weight (approx 4,400 grams/9.7 lb on size 50) makes the suit even more pleasant to wear and increases active safety accordingly.

The seams come in high-strength, hard-wearing double Serafil yarn and are finished as flat seams at all points exposed to a fall. The NP protectors on the shoulders, elbows, hips and knees firmly sewn in and therefore not removable offer optimum impact resistance and, as a result, maximum safety. The removable, extra-long back protector is anatomically pre-shaped in three dimensions, offering perfect safety by broad coverage of the rider's spine, shoulder blades and kidneys.

The collarbone area is additionally protected by a fully integrated, impactdamping material. The INOX stainlesssteel protection sliders on the shoulders and elbows embedded in plastic spread out load peaks on to the protectors further down, enabling the rider to slide more smoothly in the event of a fall. The knees, finally, are protected by exchangeable hard plastic sliders featured as standard. Wearer comfort and climate balance naturally also play an important role in addition to safety: Only the rider who feels pleasant in every respect is able to concentrate fully on riding conditions.

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> Precisely in this area BMW Motorrad has applied all the experience gained in motorcycle racing in the DoubleR Collection 2010, stretch leather on the shoulders, hips and above the knees, as well as stretch kevlar on the sleeves, around the crotch, inside the knees and down the calves making the suits and other items even more pleasant to wear. The body section, sleeves and legs are strongly pre-shaped, thus reflecting the seat posture typically adopted in motor racing.

The front zipper extending far down enables the rider to put the suit on and take it off again easily and conveniently, without any assistance. The suit itself comes with a back hump typical of the segment as well as a zipper to integrate the BMW Motorrad Neck Brace System.

In combination with TFL® Cool on the black leather, the perforated leather sections around the chest and back and on the rider's upper arms ensure good ventilation and climate control, effectively preventing any overheating of the suit in high temperatures. The inner lining made of a special spacer tissue around the back promotes the flow of air to and along the back protector. For cooler temperatures, a windblocker vest in special mesh fabric at the back is provided as standard.

The DoubleR suit is also very practical in terms of the number, size and position of pockets. Apart from two inner pockets and the usual side pockets, the suit comes with a small key pocket for the rider's keys and ear plugs. A write-on info box for the rider's name, telephone number, etc comes beneath the front zipper, while the zippers with springs around the cuffs and in the trouser bottoms rest tightly in position, avoiding the need for any additional fastening.

The DoubleR suit comes not only with the knee pads already fitted in position, but also with the windblocker vest and a high-quality clothes bag with a seethrough window and carrier handles. The BMW logo is presented on both upper arms and the back hump, the name "BMW Motorrad" on the lower arms, the thighs, the stretch material around the rider's pelvis, on the collar strap and on the clothes bag.

The suit itself is available in the sporting colour combinations Black/White/Red and Blue/White/Red in sizes 46–56 and 98–110.

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2.2 Helmet DoubleR – consistent quality through and through.

Helmet DoubleR is a consistent enhancement of the already popular Sport Helmet. It provides a perfect match in both design (matching the remaining DoubleR Collection) and aerodynamics.

The additional spoiler on the helmet tailored specifically to the aerodynamics of the S 1000 RR with its narrow windshield offers enhanced stability at high speeds, while naturally retaining all the proven qualities of the helmet. The weight-optimised helmet shell made of high class composites is in sizes from 52/53 to 62/63. Interchangeable cheek pads allow an individual optimisation of fitting.

To withstand high impacts, the inner EPS shell comes in a multi-density structure. The Pinlock- visor featured as standard boasts scratch-proof coating on both sides, absorbing UV radiation 100 per cent and offering optimum anti-fogging qualities.

Seven different positions for the visor and the simple visor changing mechanism not even requiring any tools confirm the very practical qualities of the entire helmet.

Ventilation of the rider's head through an air slide, in conjunction with the visor vent adjusted by a central button on the chin-part, ensures easy-to-control and very efficient cooling. Made of Hydroplus[™], the completely removable and washable interior removes moisture from the skin and gives the rider a high standard of comfort at all times.

The rider may use the neck padding and chin spoiler individually according to his – or her – personal taste and climate comfort, the neck padding and chin spoiler making the helmet particularly quiet, while leaving out these two items ensures a very smooth and efficient supply of air.

The chin strap features a double-D lock of the usual type used in this segment. The integrated neck straps ensure that the helmet will not turn on the rider's head in the event of an accident, but will rather remain in the best possible – and safest – position.

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It almost goes without saying that the helmet is prepared for convenient use of BMW Motorrad Communication System, thus fulfilling all statutory requirements also in this respect.

The helmet in DoubleR design is available in sizes 52/53–62/63.

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2.3 Boots DoubleR – upgraded by professionals.

Already offering outstanding features for the real professional, the Sports Boots have been further upgraded for sporting use on the S 1000 RR. The result of this detailed improvement is the **Boots DoubleR** combining maximum safety with superior comfort.

Safety plays a significant role both in road racing and everyday traffic – which is precisely why the Boots DoubleR come with 1.6-millimetre-thick, special leatherette on the outside with high resistance to abrasion. The intermediate sole perforated for an optimum flow of air is reinforced around the heel, the reinforced shin guard is anatomically designed and comes with impact-absorbing foam on the inside.

To avoid injury caused by extreme deflection of the metatarsal bone, the boots DoubleR come with the MCS[®] system, a patented joint system controlling upward and downward movement and offering an excellent gearshift feeling despite the substantial freedom of movement conceded to the rider.

The likewise patented TCS[®] system supports and stabilises the rider's ankle in natural turning and stretching movements, effectively preventing any such movement beyond the natural limit.

Heel pads partly surrounded by rubber and side pads improved once again for simple replacement both come as new features. Together with the lower leg pads, they offer optimum protection in a fall.

The process of putting on the boots has also been improved, a zipper on the inside covered by a large piece of hook-and-loop fastener making it much easier, together with the upgraded, inner boot laces, to put on and take off the boots easily and conveniently.

Excellent climate comfort even on a hot summer day is ensured by the perforated function lining with its active breathing effect and the anti-bacteria inner sole likewise perforated and featuring water-repellent felt padding. Vent ducts on the shaft and in the sole remove heat from the boots for additional cooling. The blue nylon sole, finally, is specially reinforced and even more resistant to abrasion thanks to its special shape perfectly adapted to the metal footrests on the S 1000 RR.

The boots DoubleR come in White/Black and in sizes 39–49, with the name "BMW Motorrad" presented on the outside.

11/2009 Page 9 2.4 Gloves DoubleR – professional safety, supreme comfort.

The **Gloves DoubleR** are a completely new development for the 2010 motorcycle season, perfectly matched in their design to the other highlights of the DoubleR collection. The successor to the Pro Race Gloves extremely popular with sports riders combines superior safety and very good comfort with the grip and feel required for really ambitious sports riding.

To reduce the number of seams, the upper and lower hand sections of the gloves made 100 per cent out of kangaroo leather come in one piece naturally colour- and sweat-proof. A special quilted seam, in turn, prevents the seams from bulging and swelling up.

In the interest of enhanced protection, the inner handmade of light leather comes in part with double layers and kevlar[®] underneath. There is intentionally no lining here in order to provide a more direct grip.

Shock-absorbing Suprotect[®] foam varying in thickness is used consistently on the upper hand, the thumbs and the edge of the hand, with an additional stingray cover along the edge. This structured fish skin combines the safety of leather with the comfort of modern textiles.

The grain structure of this naturally grown material offers many benefits, sliding smoothly without heating up, resisting abrasion to the extreme, and providing the right kind of hard strength while remaining flexible in itself. A finger bridge reinforced with kevlar[®] prevents the rider's little finger from being twisted or even broken off in a fall, while the rider's wrist is protected by an anatomically shaped hard plastic shell in the design of BMW Motorrad.

Comfort and a pleasant feeling for the wearer are just as important on the race track as in everyday traffic – which is precisely why the new gloves DoubleR offer both of these features. The strongly pre-curved cut makes sure that the gloves fit smoothly on the rider's hands without forming any wrinkles, the ankle shell made of glass-fibre reinforced plastic comes in three sizes for a very good fit. Stretch material beneath the hard shell and leather stretch inserts on the finger roots give the rider enhanced agility and freedom of movement, perforated leather ensures a good supply of air. The wrist padding is covered by a patch of leather and a generously dimensioned hook-and-loop fastener on the shaft allows the rider to vary the size of the gloves, making sure they fit firmly and safely at all times.

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The name "BMW Motorrad" is presented on the hard plastic shell on the rider's wrist, with the BMW logo shown as a rivet on the shaft. The gloves DoubleR are available in sizes $6-6\frac{1}{2}$ to $12-12\frac{1}{2}$ both in Black and in the combination of Blue/White/Red as the classic motorsport colours of BMW Motorrad, in each case with a grey inner hand.

11/2009 Page 11 Rallye Collection.
 Suit Rallye 3 – for the enduro rider and

globetrotter.



Whether for the offroad adventurer or the globetrotter – the successor to the proven Rallye 2 Pro suit offers the optimum solution in each case. In top finish, **Suit Rallye 3** combines proven qualities with new technologies, making it just as well-suited for summer as for cool or wet days.

The most remarkable innovation is the watertight insert zipping into the jacket and the pants included in the set. The insert comes in a new membrane structure with comfort mapping, a special concept taking the fact into account that the human body is made up of different climate zones and therefore offering the ideal membrane for each zone.

The new C.A.R.E. climate membrane from BMW Motorrad ensures good resistance to water, an active breathing effect and windproof protection, features weighted differently in the various zones and sections. Exposed body parts, for example, are protected against cold temperatures by an inner lining additionally roughened on the surface.

Comfort mapping distinguishes between three zones: Zone 1 (eg the rider's back and upper pelvic area), comes with the designation "Flow" and has a high active breathing effect. Zone 2 (eg the knees, lower pelvic area, shoulders and neck) is referred to as "Comfort" and features light fleece warming up the body. Zone 3 used, inter alia, across the entire front section, comes with the name "Shield" and offers the highest standard of waterproof protection when riding.

It almost goes without saying that this suit meets all the high safety standards of BMW Motorrad. Suit Rallye 3 is equipped completely with removable NP protectors developed by BMW and offering the highest standard of damping qualities. These protectors are provided wherever required, that is on the back, round the shoulders, on the elbows, the hips and knees (adjustable to three different levels).

For offroad use the jacket may be combined with a protector vest or jacket, lavishly applied reflector material around the sleeves and on the trouser legs ensuring good visibility also in bad weather or in the dark. A connection zipper between the jacket and the pants, finally, prevents the jacket from sliding up.

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The rider out on his or her motorcycle for long and intense trips obviously demands the utmost in terms of comfort and equipment. And again it goes without saying that suit Rallye 3 meets these demands too through its unparalleled versatility.

When going for a walk in town or on a short hike, for example, the rider may wear the jacket as a vest after conveniently removing the sleeves. The collar top finished in soft leatherette, in turn, ensures a pleasant feeling at all times when wearing the jacket, while numerous hook-and-loop fasteners (on the elbows, the cuffs and the collar) allow individual adjustment. A tunnel cord around the bottom of the jacket ensures simple adjustment of jacket width for all kinds of sizes.

The trousers likewise offer maximum comfort, hook-and-loop fasteners on the waist and around the bottom ensuring individual adjustment for size and width. Leather inserts inside the knees give the rider good grip on the fuel tank, even when standing on the footrests. Kevlar[™] stretch zones above the knees and pelvis, together with stretch material on the lower legs, provide optimum freedom of movement, while pre-shaped sleeves and knees on the suit and insert help the rider maintain the perfect seat position at all times when riding onroad.

The physical effort when riding offroad as well as high temperatures during motorcycle tours in summer call for optimum climate management. Air supply and removal zippers at the front of the sleeves, at the side around the waist and on the upper legs take this into account, with additional ventilation provided by vent surfaces on the chest opening and closing with hook-and-loop fasteners and a generous vent for extracting air at the back.

The suit Rallye 3 proves its everyday riding qualities and practical benefits also through the large number of individual pockets, with two watertight hip pockets again with hook-and-loop fasteners provided in the jacket itself. There are also two small pockets for odds and ends, one of which is secured additionally by a zipper.

The right sleeve comes with the proven zippered pocket incorporating a sight window at the outside, while a large pocket in the lower back section split up into two halves and featuring a hook-and-loop fastener flap, as well as an additional zipper pocket at the rear, round off the range of storage options for the rider.

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> A back pocket at the outside serves additionally to take up a beverage such as the Hydra DrinkPak available as an accessory. Appropriate holes and openings for inserting a drinking straw are provided from the start.

> The pants come with two push-in pockets with a zipper on top and the pocket complete with a flap on the left upper leg is easy to open and close by hand thanks to its hook-and-loop fasteners.

The BMW logo ispresented as a plastic emblem on both sleeves and as a metal rivet on the trouser top. The name "BMW", in turn, is embroidered on the rear trouser pocket, embossed on the leather inserts around the knees, and presented additionally on the rubber-coated studs.

Suit Rallye 3 is available in the main colours Black/Gun in sizes 46–66 and 98–118, and in the secondary colour Grey/Blue in sizes 46–60.

BMW Media Information

3.2 Boots Rallye GS Pro – the offroad professional.

Ongoing development as well as experience gained from thousands of kilometres of practical riding help to turn a very good product into an even better one – and a good example in this context is the **Boots Rallye GS Pro**. In the 2010 range of BMW rider's equipment, these boots are an ideal match for the new line-up of enduro products also including the suit and the gloves Rallye 3.

A number of changes have been made versus the former boots Rallye GS 1 and GS 2. A new inner shoe made of elastic Neopren[®] with a gel cushion around the ankle ensures a good fit and, in connection with the spacer tissue, good ventilation and a better foot climate. Both the inner shoe and the foot bed are removable and washable.

Intentionally doing without any inner laces, the boots are even easier to put on and close quickly and conveniently. Aluminium clasps make the process of putting on the boots easier and offer the protection required in a fall, with the option to change the adjustment straps easily and quickly whenever required.

The standard of safety which is already very high on the previous boots has now been increased even further. An intermediate sole with integrated steel spring reinforcement makes the boots even stiffer, ensuring that the rider cannot squash his feet in a fall or accident. The high shaft (38 cm or almost 15" on boot size 44) made of anatomically shaped plastic and even boasting a joint mechanism adds to the superior standard of safety. A three-dimensional lower leg and shin protector likewise made of plastic protects the rider from impacts or in a fall. At the front and at the side the rider's feet are additionally protected by large, stable plastic protectors against hard impacts. And last but certainly not least, wearers of protheses are able to individually adjust shaft width by means of hook-and-loop fastener.

Comfort and equipment likewise meet all requirements. The outer surface made of full-grain cowhide (approx 1.6–2.0 mm thick) around the rider's feet and on the boot shafts ensures a good foot climate at all times. The shaft lining, in turn, comes with profiled foam padding for enhanced air circulation. As an important practical advantage, the centre section of the rubber sole resistant to oil and petrol and often subject to substantial wear with the rider standing on the footrests is individually exchangeable. A further point is that the shaft top with its soft and smooth collar prevents dirt from getting in, just as the Neopren[®] tongue avoids the rapid entry of water.

The system of joints quite unique in offroad riding offers the rider superior freedom and agility, making the boots pleasant and comfortable also for walking and even running. The new structure covering the inserts on the inside of the boots, finally, prevents the boots from scratching the motorcycle frame.

The name "BMW Motorrad" is presented on the heel, the front shaft cover, on the foot at the outside, on the shaft lining, the inner shoe and the inserted sole. There is also a large leather stamp on the lower leg as well as the embossed logo on the aluminium clasps. The BMW logo, finally, is also to be found on the stainless steel tips, while the designation "GS Pro" comes on the lower leg and shin protector.

The boots Rallye GS Pro are an optimum match for the new Suit Rallye 3 and come in Black/Gun, with sizes 41–48.

BMW Media Information

3.3 Gloves Rallye 3 – hands on the enduro.

Supplementing the Rallye Collection, the **Gloves Rallye 3** improved to an even higher standard are yet another highlight in the 2010 motorcycle season. Like the suit Rallye 3 and the boots Rallye GS Pro, all features and materials on these light, non-waterproof summer gloves are tailored to the specific requirements of the enduro rider both on- and offroad.

The innovative SuperFabric[®] combines the superior safety of leather with the comfort of modern textiles. Extremely resistant to abrasion, strong and far superior to conventional materials, SuperFabric[®] at the same time ensures full flexibility in use. Through its grain-like structure, the fabric is hard at points but nevertheless very flexible in itself.

Made of 32 per cent polyester and 68 per cent epoxy resin, this new material is used not only as an additional layer around the hand edges, but also on the upper hand and fingers.

The bone shell made of hard plastic and featuring special ventilation holes interacting with Suprotec[®] protector foam 5 millimetres thick again serves to enhance the level of rider safety. The rider's fingers are protected by light foam at the top, his finger bones by stretched leather zones. While the complete upper hand is padded, the inner hand remains unpadded for better grip and feeling even under the most demanding offroad riding conditions. The kangaroo leather on the inner hand resistant to sweat and consistently colour-proof is extra-strong for enhanced safety both onroad and offroad. The fingertips, finally, come with double layers and are printed with silicon.

Maximum ventilation combined with optimum safety is ensured by the thin elastic net structure on the finger crotches with an active breathing effect. Contoured leather inserts between the fingers and the Neopren® shaft with its hook-and-loop fasteners for quick and easy adjustment of width confirm the high standard of practical quality, the leather bar on the inner wrist making it easier for the rider to put on the gloves quickly and conveniently.

The colours Black/Gun and Grey/Blue are tailored both to the GS and HP motorcycles as well as the other products in the Rallye Collection. The name "BMW Motorrad" is presented on the hook-and-loop fastener, while the words "GS Pro" come in contrasting colour as a rubber label on the back of the wearer's hand.

Gloves Rallye 3 are washable by hand and come in sizes $6-6\frac{1}{2}$ to $12-12\frac{1}{2}$.

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Cross.

4.1 Pant Cross/Jersey Cross – the perfect combination for tough offroad riding.



The right wear for hard offroad use calls for functions specifically tailored to this purpose. And precisely this is what BMW Motorrad has to offer with the **Pant Cross** as well as the **Jersey Cross** Long-Sleeve Shirt. Kept in the colours of BMW Motorrad Motorsport (Grey/Blue with contrasting Red), the collection stands out even in the toughest terrain through its optimum wearer comfort and offers a perfect match for the BMW G 450 X Sport Enduro.

The pants boast a functional combination of highly abrasion-resistant materials with an extremely active breathing effect and perfectly conceived solutions. A leather insert made of 100 per cent cowhide on the inside of the knees, for example, gives the rider optimum knee grip on the tank even when standing up on his machine. Stretch zones on the lower legs, above the knees, on the pelvis and around the crotch, in turn, ensure optimum freedom of movement and good ventilation. The retrofitable NP protectors safeguarding the rider's hips and buttocks, finally, can be fitted conveniently into the protector pockets on the light inner lining.

All seams are double and properly secured, with hook-and-loop fasteners at the side for infinite waist adjustment. In their shape and design, the Pant Cross are tailored perfectly for wearing knee protectors and protheses, with a large foam surface around the lumbar spine enhancing wearer comfort to an even higher level.

Offroad riders simply love Protector Jacket 2 from BMW Motorrad, a hookand-loop fastener on the hips making it easier to hold the side hook-and-loop fastener inserts on the jacket and effectively preventing the jacket from sliding up even under significant physical stress. The covered zipper at the front, finally, is secured by rubber-coated push buttons.

The words "BMW Motorrad" are to be found at the back on the waist, on the leather inserts around the knees and as appliqués made of extra-large pieces of soft PU on the upper legs.

The Jersey Cross long-sleeve shirt is made of fast-drying, light polyester in piqué look. Optimum ventilation is ensured by net inserts around the neck, shoulder and under-arms, the sporting raglan cut as well as elastic bands on the neck (V-neck) and cuffs providing ample freedom of movement.

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The protector jacket possibly worn beneath the long-sleeve shirt also comes with a perfect fit, and it almost goes without saying that the safety-relevant BMW Motorrad Neck Brace System may be worn above the shirt.

The BMW Motorrad logo is to be admired on both sleeves, the words "BMW Motorrad" are on the chest and back.

The pants Cross as well as the Jersey Cross long-sleeve shirt are available in all sizes from S–XXXL. Both items are very easy to clean and keep in good shape, both are machine-washable.

11/2009 Page 19 Trousers.
 Trousers City 2/Trousers City 2 Denim – the all-rounder.



Looking for a really versatile summer outfit, the enthusiast will certainly enjoy **Trousers City 2** and **Trousers City 2 Denim**. These casual motorcycle pants make you look good also in your leisure time when not on your motorcycle, the removable protectors ensuring optimum comfort during a stopover in town.

The two trousers differ through their combination of materials determining the respective look and the high standard of comfort. While the surface material on trousers City 2 is 72 per cent cotton and 28 per cent Cordura[®], the mixture on trousers City 2 Denim is 65 per cent cotton and 35 per cent Cordura[®]. Like on blue jeans, the material used for trousers City 2 Denim takes on a certain "used" look in the course of time. The inner lining is 100 per cent polyester.

In the interest of extra safety, both trousers come with adjustable NP protectors on the knees (adjustable to two different levels) and hips. Developed by BMW Motorrad, these protectors offer optimum damping qualities.

The various features and the finish of the trousers reflect the usual high standard of BMW Motorrad. Four zippered pockets at the front – two of them visible, two covered – offer lots of space. The leg bottoms are adjustable for size by a zipper and a hook-and-loop fastener, pre-shaped knees optimising the rider's position on his motorcycle. Integrated belt loops and a belt made of tissue tape with two plastic rings provide the necessary support. The connection zipper (40 cm/15.7") allows the rider to combine both trousers with all current BMW motorcycle jackets.

Trousers City 2 come in Gun, trousers City 2 Denim in Indigo in a slightly washed look, with unisex sizes XS–XXXL. The name "BMW Motorrad" is embroidered on the left side pocket.

11/2009 Page 20 Boots.
 Boots AirFlow 3 – summer hit for hot tours.



Boots AirFlow 3 are entering the market in spring 2010 as non-watertight summer boots. Compared with the former boots, these light boots with very good venting feature even more generous AirTex inserts for even better circulation of air.

Made of 1.8–2.0 millimetre-thick cowhide, the surface material ensures a good climate inside the boots, a high level of stability and good resistance to abrasion. This surface layer is supplemented and further enhanced by a shift lever guard made of polyurethane, airmesh function lining, and a rubber sole resistant to oil and petrol. Plastic protectors serving to protect the rider's ankles and shins and to reinforce the heel and toe-tips interact with the reflector pad above the heel to emphasise the high safety potential of these light boots.

The absolute highlight and USP, however, is the perfect climate balance, large vent openings interacting with AirTex inserts to provide adequate cooling through substantial air circulation also when not riding. The removable and washable foot bed made of natural felt comes in Cambrelle[®] coating on top, a fibre fleece taking up moisture and spreading it out quickly across the entire lower surface.

Boots AirFlow 3 come with a straight zipper on the inside for easy access. An additional hook-and-loop fastener at the top of the shaft serves to adjust boot size around the rider's calves. The name "BMW Motorrad", finally, is presented at the top of the shaft.

Boots Airflow 3 are available in Black and come in unisex sizes 36-48.

11/2009 Page 21 7. Rainwear.
7.1 Rain Suit RainLock 2 – keeping out the water.



Just consider how often a wonderful outing on your motorcycle turns into a bad experience when beautiful sunshine suddenly gives way to pouring rain. In that case all the rider can do is force himself into the usual rain jackets and trousers often quite uncomfortable here and there, not to mention the tedious process of getting into and out of all this gear.

Rain Suit RainLock 2 from BMW Motorrad puts an end to this unpleasant experience, keeping the rain outside and making it much easier for the rider to put the suit on and take it off again.

These superior qualities are ensured by the new 2.5-layer laminate made of 100 per cent nylon. The nylon surface material is coated watertight and comes with an additional protection layer inside. Since this disposes of the need for separate lining, putting on and taking off the suit is much easier, comfort in wearing the suit much greater, and the suit itself folds up into much more compact dimensions.

Wind- and watertight, this two-piece suit is the creation of experienced motorcycle riders focusing on practical everyday qualities. The collar on the jacket, for example, is adjustable for size and comes complete with an integrated hood. In conjunction with the two watertight outer pockets and the watertight labyrinth lock at the front, this ensures perfect protection in bad weather. Tightening cords around the waist and trouser bottoms and hook-and-loop fasteners on the elastic cuffs allow individual adjustment of the jacket for size.

The trousers with their elastic waistband come with anti-slip material around the hips. Heat-resistant Nomex[®] inside protects the legs from hot motorcycle components. A long zipper up the side of the leg extending up from the bottom makes it easy to put on and take off the trousers, and the legs are infinitely adjustable for size by means of hook-and-loop fasteners, with extra-large reflector pads on the jacket and pants ensuring good visibility even in bad weather.

Rain Suit RainLock 2 is available in Red/Grey and comes in unisex sizes S–XXXL.

7.2 Rain Suit ProRain 3 – A good friend in bad weather.

Bad weather? No, wrong clothes. But that is no reason to leave your motorcycle at home in the rain. For once again BMW Motorrad has the answer, this time with the new **Rain Suit ProRain 3** matched in its design, colour, materials and fit particularly to the rider's needs in bad and wet weather.

Rain Suit ProRain 3 is made of a new 2.5-layer laminate with 100 per cent nylon. The nylon surface material is coated watertight and a protective layer is printed on to the inside, like on Rainsuit RainLock 2. This dispenses with the need for separate lining, making the suit easy to put on and take off and very pleasant to wear.

This wind- and watertight one-piece suit comes around the pelvis with a special slip-resistant material and features heat-resistant Nomex[®] down the inner legs. Apart from the new 2.5-layer laminate, the long, diagonal front zipper with its watertight labyrinth lock as well as the long zipper extending up at the side from the bottom of the leg help to keep out water and bad weather. Love for practical details is borne out by the watertight outer pocket, the elastic cuffs and trouser bottoms adjustable through hook-and-loop fasteners, the rubber band around the waist, and the compact dimensions of the suit when folded up. Extra-large reflectors on the legs and sleeves, on the back and chest ensure good visibility also in bad weather.

The successor to Rain Suit ProRain 2 comes in striking Yellow and unisex sizes S–XXXL. The name "BMW Motorrad" is presented at the front left (small) and right in the middle on the back (large).

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8.

Function Underwear.

8.1 Function Underwear Thermal/ Long/Short – your second skin for all kinds of weather.



High-quality, functional and, at the same time, sporting underwear brings out the benefits of BMW Motorrad suits, jackets and trousers most effectively. For all products in the wide range of BMW Motorrad Rider Underwear are perfectly matched to one another to combine supreme comfort with equally supreme well-being.

Precisely this is why BMW Motorrad offers three further enhanced variants of the two-piece function underwear suits in 2010: Function Underwear Thermal, Function Underwear Long, and Function Underwear Short.

All shirts and pants are made of a new, anti-bacterial, odour-retarding function fibre not only elastic and pleasant to wear, but also completed in extra-fine finish to prevent the rider's outer wear from slipping when he puts it on. At the same time this high-tech fibre has a very active breathing effect and efficiently removes moisture from the body.

A further benefit particularly pleasant on longer tours is that the various items are easy to wash and dry quickly.

The new underwear has also been improved in its design and cut, with a close-fitting seamless finish just right for riding a motorcycle – the very few seams still required are very thin and subtle to avoid pressure spots right from the start. And to do without any labels which might prove unpleasant, the name "BMW Motorrad" and all the information required such as the size of the underwear and care instructions are woven directly into each item.

This makes this underwear just right not only for motorcycling, but also for all kinds of leisure-time activities at different temperatures between the seasons, in winter and on hot summer days.

Function Underwear Thermal.

The long-sleeved thermo shirt and the matching long pants come in Dark Blue/ Black. Made of 60 per cent bio-active polyester, 34 per cent skinlife polyamide, and 6 per cent elastane, the material is very pleasant to wear, giving the rider a "second skin" especially on cool days. In the interest of enhanced insulation, particularly sensitive areas are additionally reinforced. To avoid cold "bridges" on the cuffs and to prevent the sleeves from slipping up, finally, the thermo shirt comes with somewhat longer sleeves and a thumb loop on the outside.

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Function Underwear Long and Short.

Very pleasant on the body at all times, Function Underwear Long made of 95 per cent polyamide and 5 per cent elastane combines a long-sleeved shirt with three-quarter-length pants. Coming in attractive Dark Blue, this underwear is ideal for the times between seasons, the reduction in trouser length avoiding any overlap with the function socks often experienced as unpleasant.

Function Underwear Short is absolutely ideal for the summer, with its shortsleeved shirt and short pants. Again, both items come in Dark Blue and are woven out of function fibre made up of 95 per cent polyamide and 5 per cent elastane, with a pleasant cooling effect on the skin.

BMW Motorrad Function underwear is available in unisex sizes S–XXL. The shirts and pants may be combined variably as desired, and are also available individually.

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Shirts. T-shirts – elegant, in new colours and trendy design.



Top finish, top quality, top colours, and top design – these have always been the outstanding features of shirts from BMW Motorrad. And now the product specialists have some new and even better ideas for the 2010 motorcycle season, the various graphics and names on the shirts, for example, expressing your love of motorcycling and your particular brand also in your leisure time.

Really fashionable, **Womens Top 2** combines trendy design with high-quality material, 100 per cent cotton and the slightly tapered waist guaranteeing a good fit. The sleeves cut at an angle, tightening cords on the cuffs and the large silver print on the back accentuate the attractive look and style of this top.

Womens Top 2 comes in Grey/Red and in sizes XS–XXL, with the name "BMW Motorrad" printed in silver on the front left and beneath the graphic on the back of this highly attractive top.

The current models from BMW Motorrad are characterised by their asymmetric headlights. And now these headlights are also to be admired as reflector prints on the back of **T-shirt Reflection**. Made of 95 per cent cotton and 5 per cent elastane, this T-shirt is tailored close to the body for the lady rider and comes in a slim fit for the gentleman. It is available in classic Black and White, in ladies' sizes XS–XXL and in men's sizes S–XXXL. The name "BMW Motorrad" highlights the attractive design of the T-shirt, presented in reflective print at the front left.

The GS models from BMW Motorrad have been right at the top for many years – so the **T-shirt GS** has every reason to proudly present this quality. Finished in a classic Grey cut and made of 100 per cent cotton, T-shirt GS comes with an orange-coloured "GS" logo printed in rubberised plastisol from front left to rear right. With its round colour, T-shirt GS is available in unisex sizes XS–XXXL and comes with the name "BMW Motorrad" on the back and the BMW logo as a plastic symbol on the left sleeve.

The other T-shirts in the 2010 BMW Motorrad Collection are and remain classics. The new product line is characterised throughout by 100 per cent cotton and a fashionable, straight T-shirt design with a round collar and high-class finish. The T-shirts come in unisex sizes XS–XXXL.

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The T-shirts from BMW Motorrad differ quite significantly in their colour and design. **T-shirt BMW Motorrad 2**, for example, comes in Blue with the name "BMW Motorrad" printed in big letters on the front. The BMW logo on the sleeves, in turn, highlights the elegance of this attractive shirt.

T-shirt Jump 2 available in the two new colours Yellow and Cream points in an entirely different direction. This sporting T-shirt for all BMW fans highlights an elaborate 3D print with a motocrosser jumping off the table. This design is then supplemented by the name "BMW Motorrad" printed on the left sleeve.

Coming in Grey and Black, **T-shirt Stunt** with its large print extending from front to rear shows an enduro rider doing a wheelie as a tribute to sports riding. The name "BMW Motorrad" is presented on the left, the BMW logo as a plastic emblem on the right sleeve.

11/2009 Page 27 Kids Collection.
 Kids Sweatshirt 2 and Kids Fleece Jacket 2 – quality in bright colours.



The Kids Collection for the 2010 motorcycle season once again offers even more fun: Superior quality, sporting cuts, happy colours and cool prints thrilling the young, up-and-coming rider of tomorrow.

This is what kids really dream of: Breezing round a bend like a "real" rider, with a 3D print on the back of **Kids Sweatshirt 2** and of course all the usual technical highlights. Top-quality raglan finish together with appropriate design for the youngster guarantees that kids will love this sweatshirt made of 100 per cent cotton, featuring an upright collar complete with a zipper and knitted cuffs on the sleeves and at the bottom. The name "BMW Motorrad" is printed on the sweatshirt extra-large from the bottom to the top of the left sleeve, with the BMW logo presented as a plastic emblem at the front.

Kids Sweatshirt 2 comes in Blue/Green and in sizes 98–140.

Kids Fleece Jacket 2 is made of soft fleece with 100 per cent polyester. The hood and the two pockets at the side come in jersey (100 % cotton). The Blue colour on the jacket itself and the Yellow sleeves form a happy contrast, the pockets and hood in chequered design clearly show who's the winner. The cuffs on the sleeves and round the bottom as well as the raglan cut once again bear testimony to the superior finish and high quality of the jacket. The name "BMW Motorrad" is printed on the front left, the BMW Motorrad logo is on the front right.

Kids Fleece Jacket 2 comes in sizes 98-140.

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10.2 T-shirt Kids Enduro and Kids Sport – just like the big ones.

Attractive 3D prints on the two **T-shirts Kids Enduro** and **Kids Sport** show what really counts when riding enduro or on the race track: While the enduro rider stretches out his leg to take a bend quickly and elegantly, the young rider wearing T-shirt Sport proudly presents the race track extending from his chest all the way to the back, together with crossed chequered flags also at the back.

These two top-quality T-shirts made of 100 per cent cotton in raglan design and with a collar surround are very pleasant to wear, cuffs in a different colour and flatlock seams accentuating the sporting look of the shirts.

T-shirt Kids Enduro comes in White/Blue/Green, T-shirt Kids Sport in Blue/Light Blue/Red. Both T-shirts are available in sizes 98–140 with the name "BMW Motorrad" printed on the left sleeve and the BMW logo presented as a plastic emblem on the right sleeve.

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Accessories. This and That – scarves and helmet bags.



Entering the 2010 season, BMW Motorrad is proud to offer two new scarves (100 per cent cotton) in multi-colour graphics. While the Blue **Scarf BMW Motorrad 2** (65 x 65 cm/25.6 x 25.6") with its appealing graphics highlighting the name "BMW Motorrad" addresses all riders and fans of BMW Motorrad, **Scarf GS 3** is specifically for the aficionado of the GS models. Measuring 60 x 60 cm/23.6 x 23.6", this Grey/Blue scarf comes with an elaborate graphic proudly bearing the name "GS".

The new **Helmet Bag Exclusive 2** in Anthracite is available for the first time in the 2010 season, offering all BMW motorcycle helmets excellent protection for transport and storage. With its plastic bottom extending up the sides, this robust helmet bag is extremely stable, the soft inner lining protecting the helmet and visor from the risk of being scratched. A particularly practical feature is the long two-way zipper allowing the user to open up the bag really wide when putting in his or her helmet. The zippered outer pocket for all kinds of odds and ends, the stable carrier handles and the removable shoulder straps adjustable for length offer a wide range of functions.

The name "BMW Motorrad" is presented in clear print on the front of this robust water-repellent helmet bag.