



SPECIAL AWARDS

Network of the Year

Leo Burnett
Ogilvy
Y&R

Agency of the Year

Y&R Dubai
Memac Ogilvy & Mather Dubai
Memac Ogilvy Label Tunisia

Media Agency of the Year

Leo Burnett Beirut
StarcomMediaVest Dubai
JWT Beirut

Lynx Palm

Intaj The Production House
Lighthouse Cairo
Eleven Cairo

Advertiser of the Year

P&G
Award presented to Al Rajwani, VP & General Manager, P&G Arabian Peninsula & Pakistan

Dubai Lynx Advertising Person 2012

Raja Trad, CEO of Leo Burnett Group MENA and member of the Leo Burnett Worldwide Leadership Council